

Stormy Jackson

Product Designer

(213) 421-2117
stormyjackson.com
hello@stormyjackson.com

SUMMARY

Product designer with 6+ years of experience shipping user-centered products at scale across fintech, e-commerce, healthcare, and ride-share. Adept at designing for complex systems and regulated environments, with a growing focus on AI-powered product experiences. Known for translating ambiguous problems into clear, elegant solutions that drive measurable outcomes.

WORK EXPERIENCE

Product Designer, **Mayo Clinic** | June 2024 - Present

- Designing end-to-end patient-facing experiences for Mayo Clinic's Patient Portal, a platform serving 1.3M+ patients across 130+ countries.
- Collaborating with clinical, product, and engineering stakeholders to improve high-stakes health workflows within a regulated enterprise environment.
- Translating complex medical data and processes into clear, accessible digital experiences for a diverse, global patient base.

Product Designer, **Tala** | March 2022 - Aug 2023

- Designed Tala Rewards, an in-app loyalty program tied to an 11% reduction in loan default rates.
- Defined design principles that improved cross-functional consistency and accelerated team velocity.
- Restructured the Figma component library and file system, reducing friction for design, product, and engineering teams.

Product Designer, **Honey** | Aug 2021 – March 2022

- Redesigned dynamic product layouts to improve discoverability across 40,000+ stores, increasing user retention.
- Improved organic search visibility by redesigning storefront page descriptions to align with SEO best practices.

Product Design Intern, **Shopify** | Sept 2020 – May 2021

- Designed the staff management feature for Shopify Inbox on desktop, enabling 1M+ merchants to add team members to customer communications.
- Maintained cross-platform feature parity across iOS, Android, and web by systematically auditing and updating components.

Product Design Intern, **Lyft** | June 2020 – July 2020

- Designed in-app phone call functionality to reduce missed connections between riders and drivers.
- Collaborated with PMs, engineers, and researchers across the full design cycle from research through high-fidelity prototype.

EDUCATION

University of Southern California
B.F.A. Design | Roski School of Art and Design

SKILLS & TOOLS

Design systems	Figma	UserZoom
AI-assisted design	Claude	Photoshop
Accessibility (WCAG)	ChatGPT	Illustrator
Prompt engineering	Gemini	After Effects
User Testing	Loom	